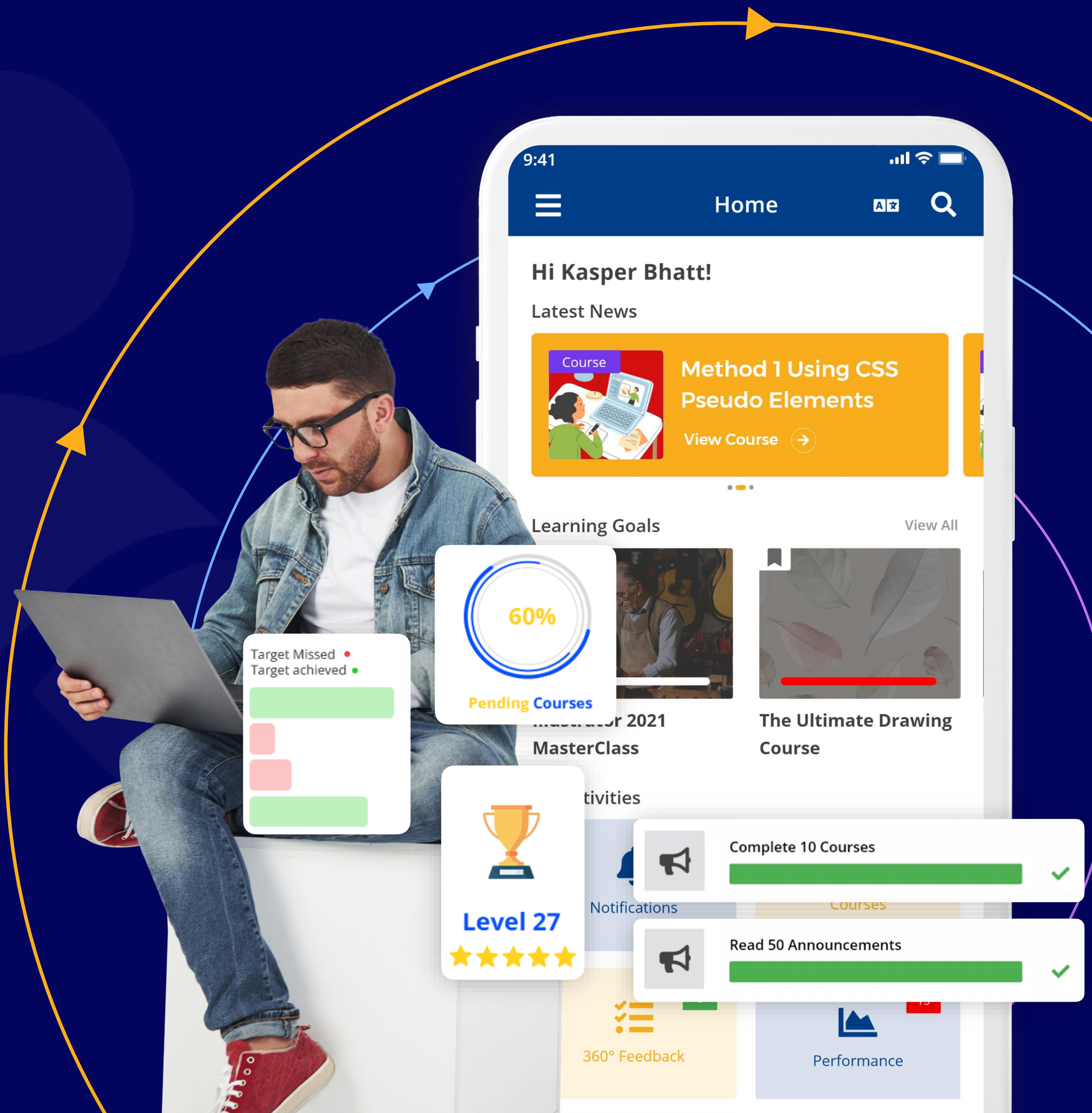




Delivering **360° Employee Growth**

An AI-powered LMS LXP platform that provides on-the-job, social and formal learning





## Company Profile

**178,000**

Courses completed each month

**1.4M+**

Users served till date

**87%**

Average User Adoption each Month

**79,000+**

Employees coached till date



### Excellence in L&D

Future of L&D Summit and Awards  
February 2024



### Most Innovative HR Tech

HR Tech Summit and Awards  
August 2023



### Most Popular Software

Software Suggest  
January 2022



### Best Support

Software Suggest  
December 2021



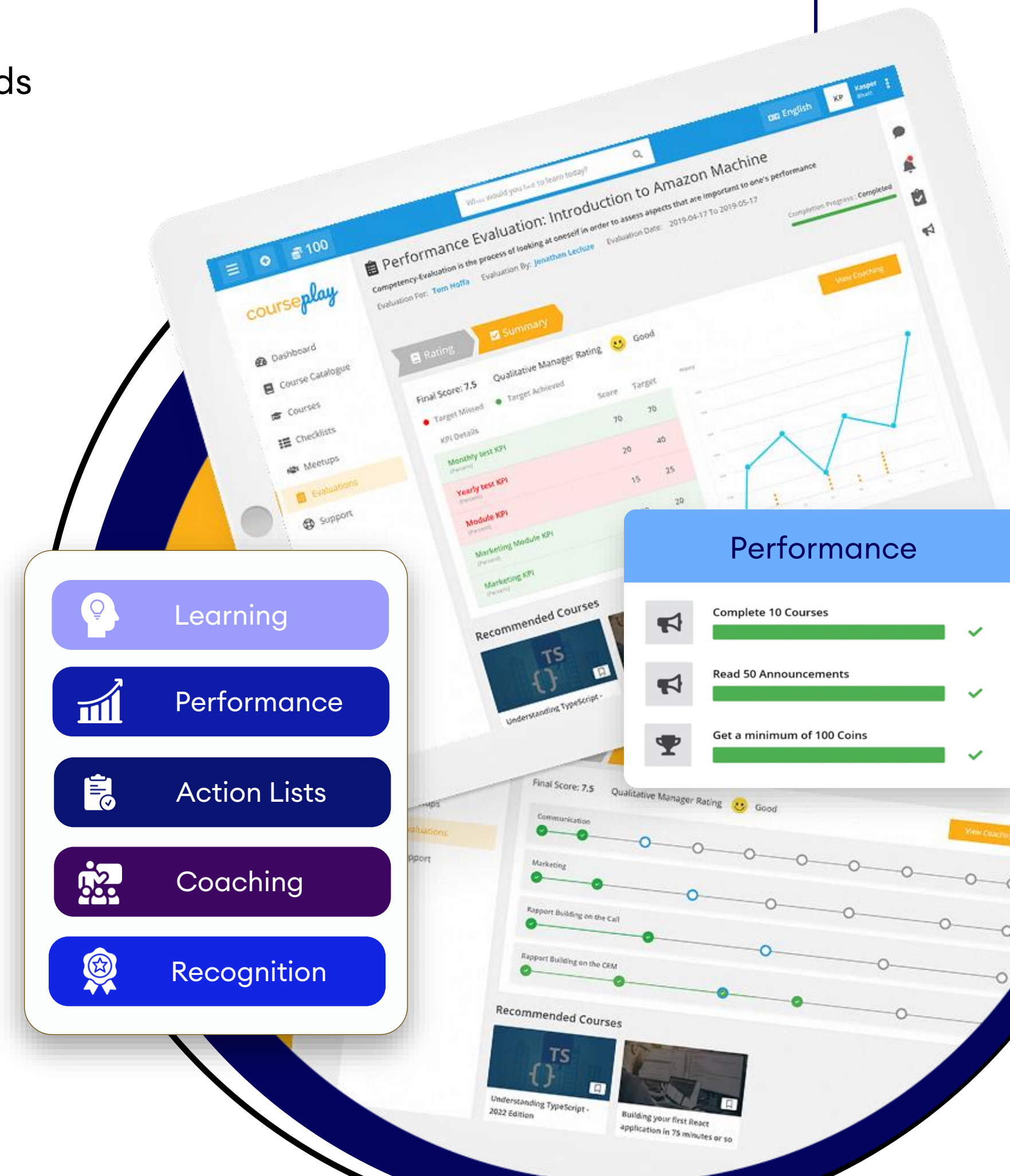
### Change Agents for Business Acumen

Dataquest  
February 2019



### Best Learning Platform of the Year

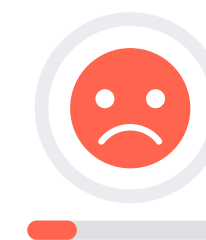
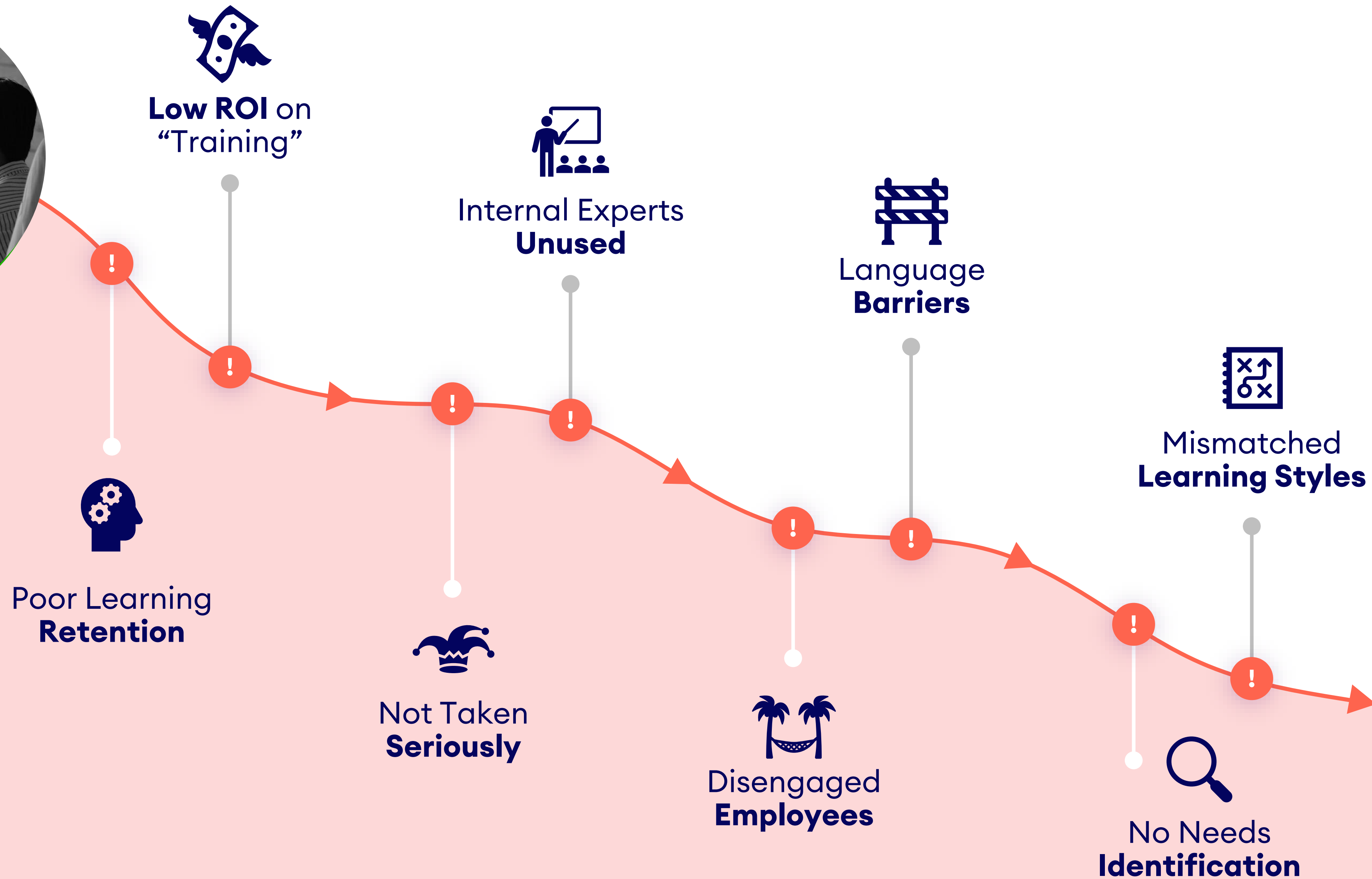
Future of L&D  
February 2019



# Our customers are industry leaders

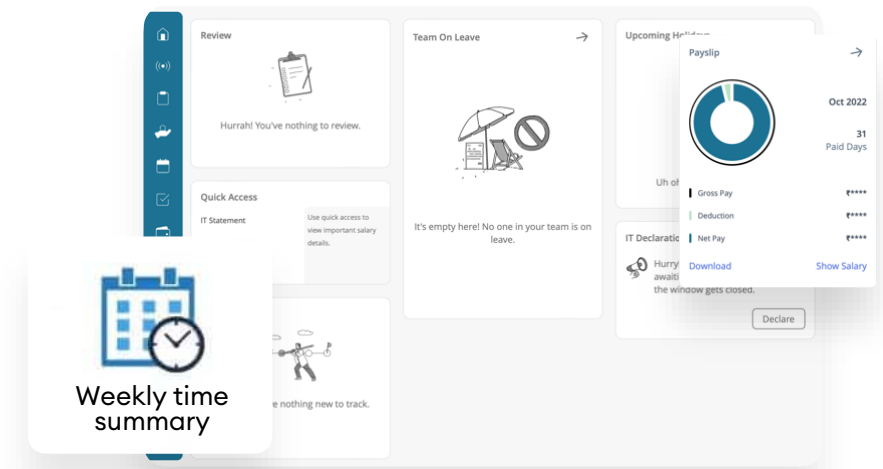


# Challenges faced in today's workplace

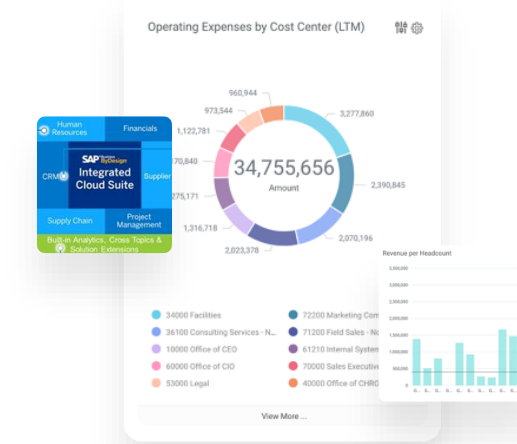




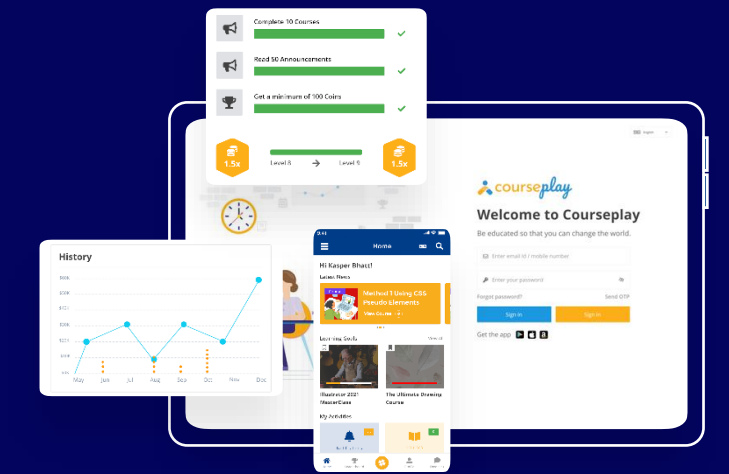
# Current learning solutions are incomplete



Learning Management System



Learning Experience Platform



360° Employee Growth Platform

## Capabilities

eLearning, Classroom, Discussions, Authoring



Gamification, Rewards, Leaderboards, Points



Career, Coaching, Individual Development



Knowledge Base, Anytime Learning, News Feed



Performance, Goals, Succession



Behaviors, Tasks, Projects



Recruitment Automation



 Available in most systems

 Only available in next-gen systems

Legacy Systems



# Courseplay has a unique advantage

Most tools stop at only 10% of the employee experience



**10%**

Formal Learning

eLearning,  
mLearning,  
Classroom Training



**20%**

Social Learning

News Feeds, Rewards and  
Recognition, Discussions,  
Leaderboards, 360° Feedback

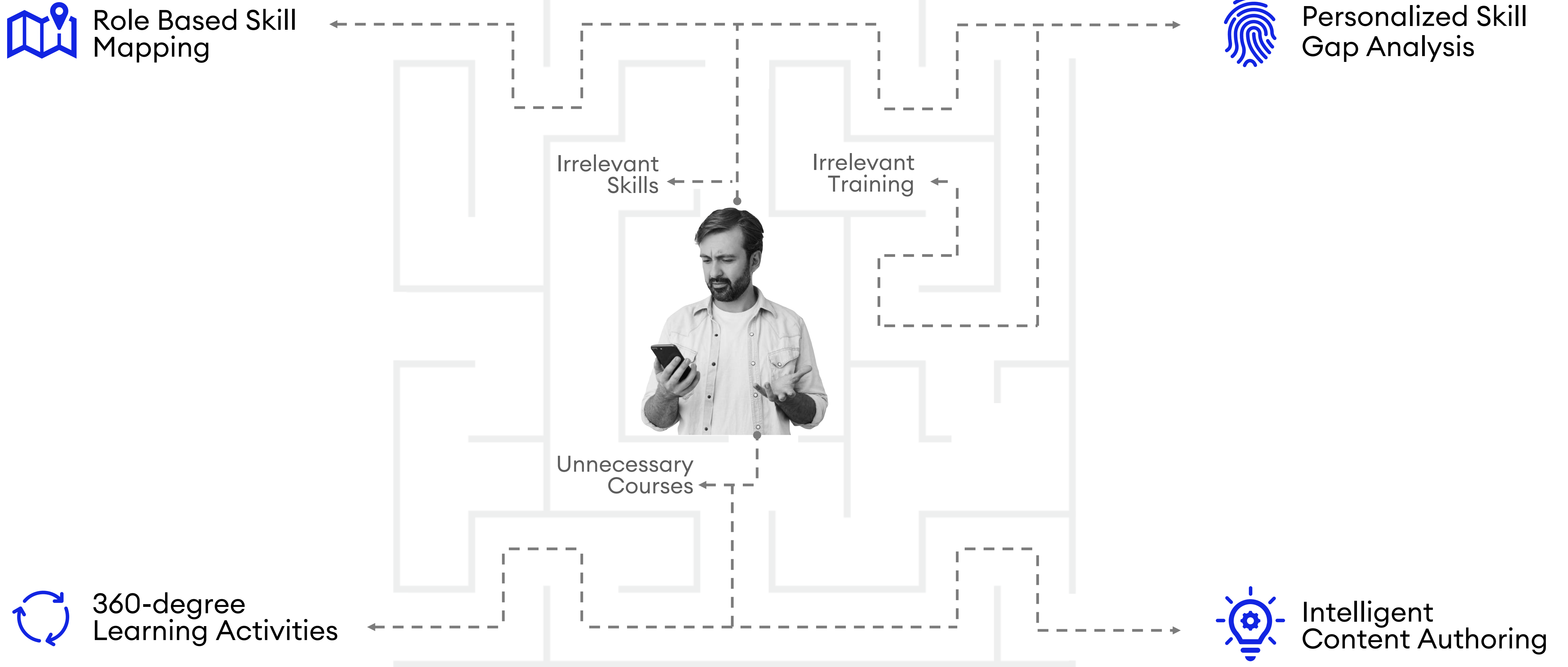


**70%**

On-the-job Learning

Performance Tracking, Competency  
Evaluations, Behavioral Scorecards,  
Mentorship

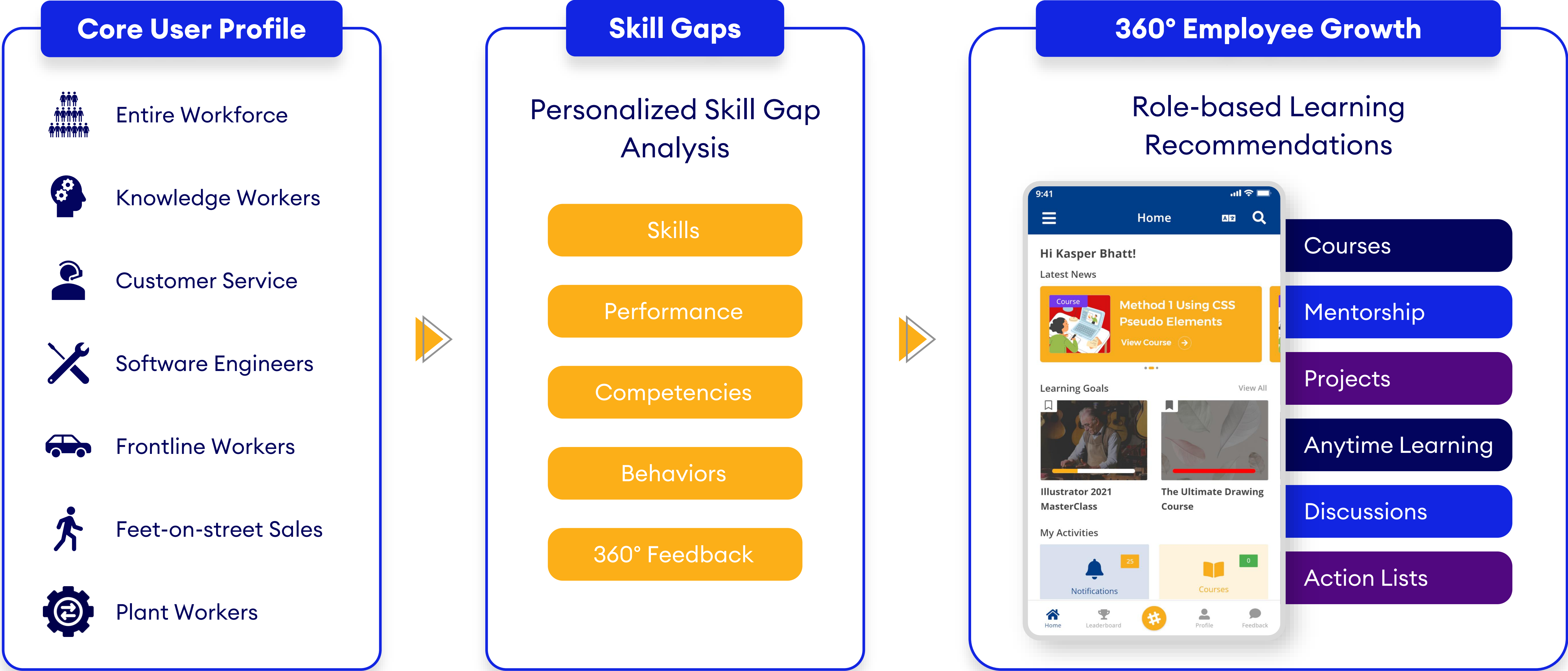
# A complete employee-centric solution



Clients are looking **beyond skill development** for real employee growth



# Courseplay personalizes the employee learning experience



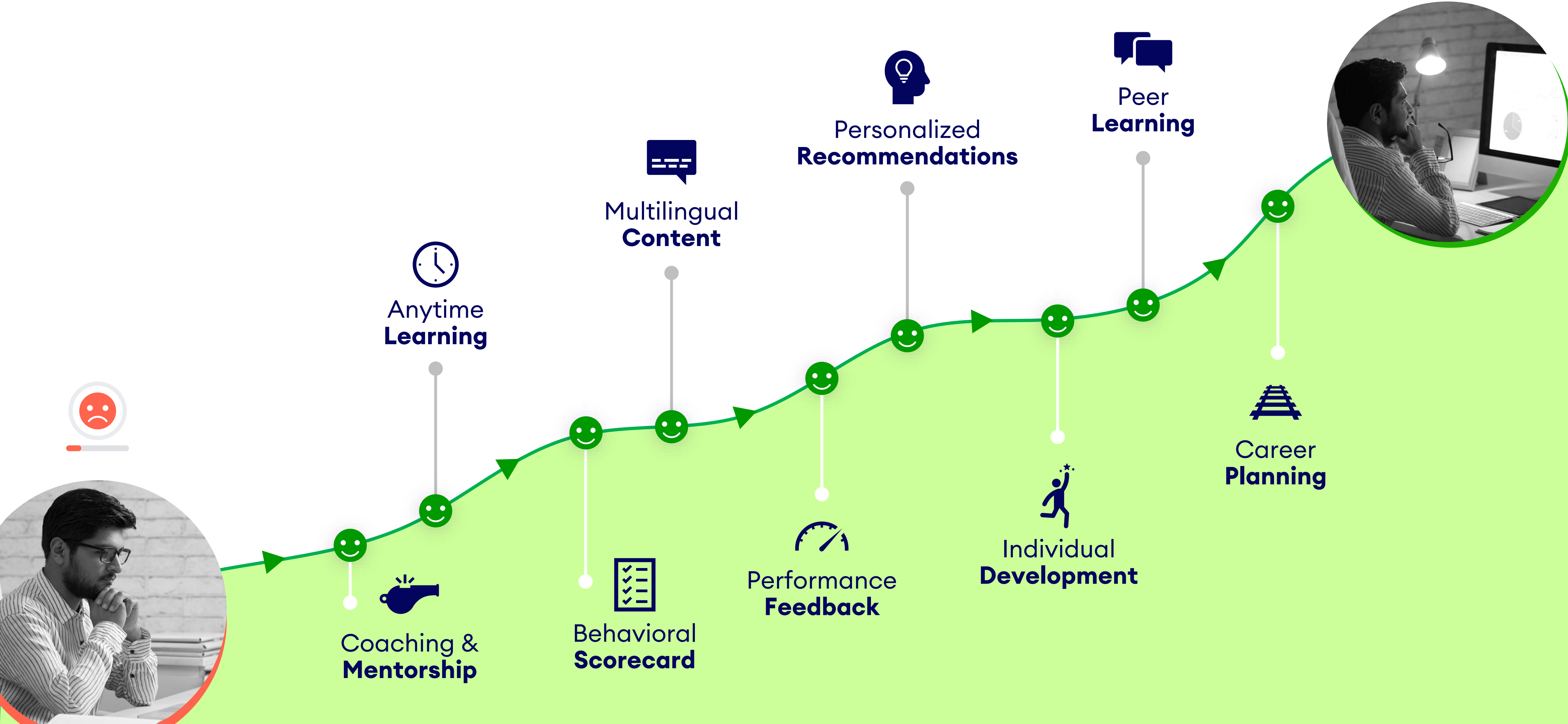
Formal Learning

Social Learning

On the Job Learning



# Our focus: to turn around the employee experience



# Core Features

## Automation



Automated Workflows



Quiz Score-based Course Assignment



API and Trigger-based Course Assignment



Scheduled Custom Reports



Automated Course Restart



Automated Reminders

## Gamification



Nudges



Announcements



Points



Leaderboards



Badges

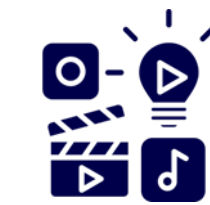


Levels

## Content



Multiple Language Options



Microlearning, Quizzes, Surveys and more



Custom Certificates



Personalized Need-based Recommendations



Knowledge Base, News Feeds, Discussions and Announcements



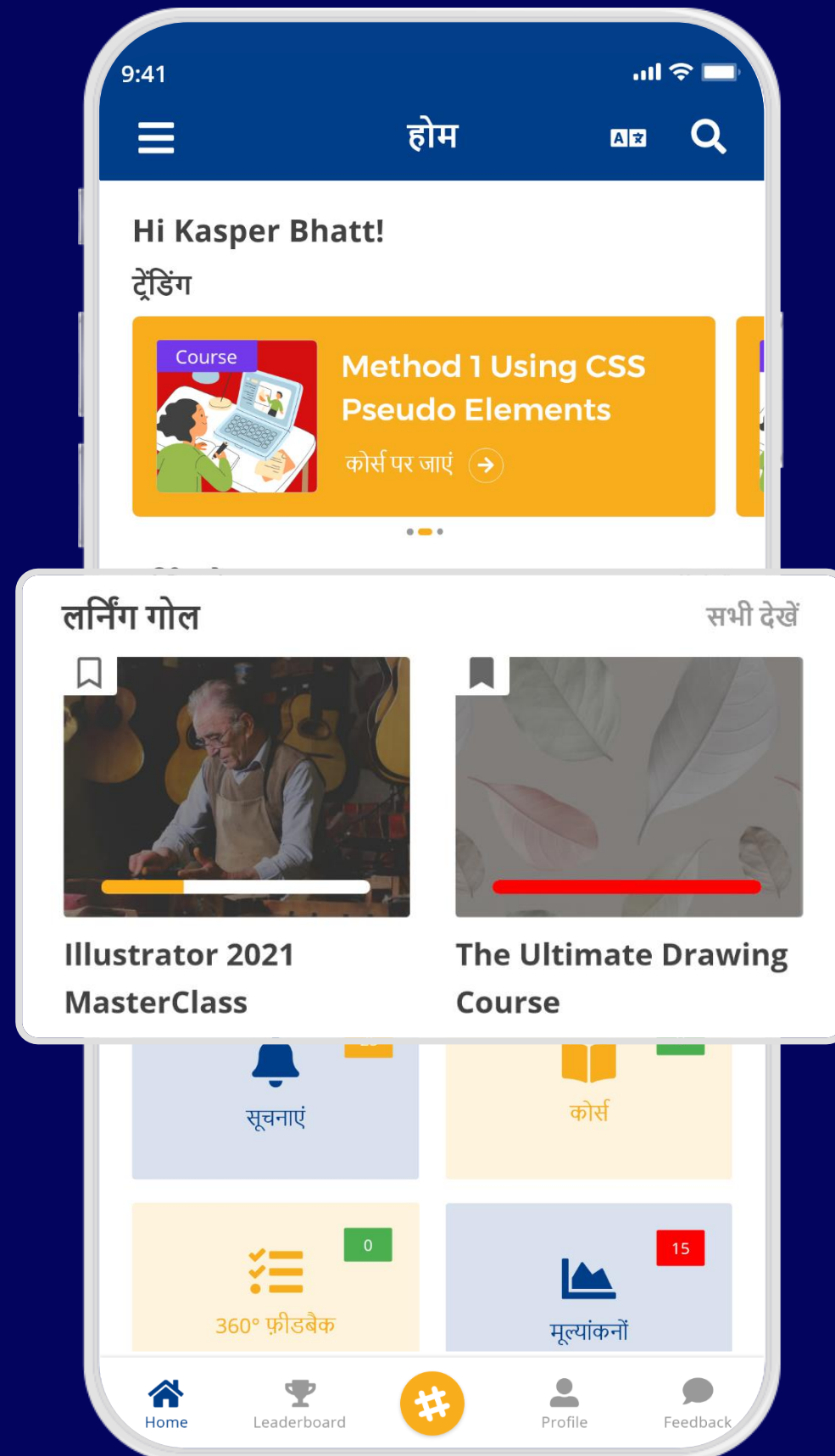
3rd Party Library Integration

# We cater to each employee's individual need

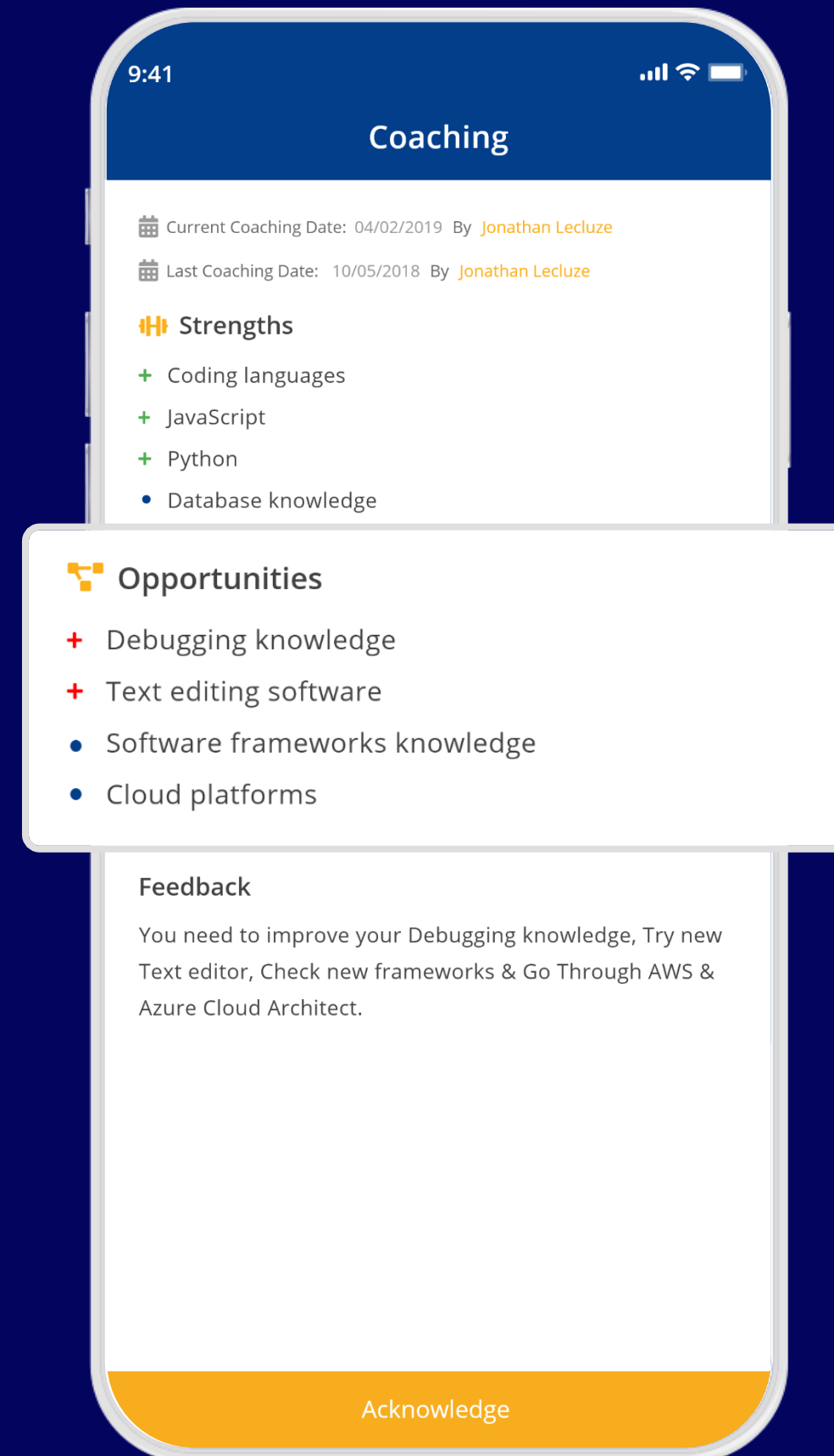


Home\* (Hindi)

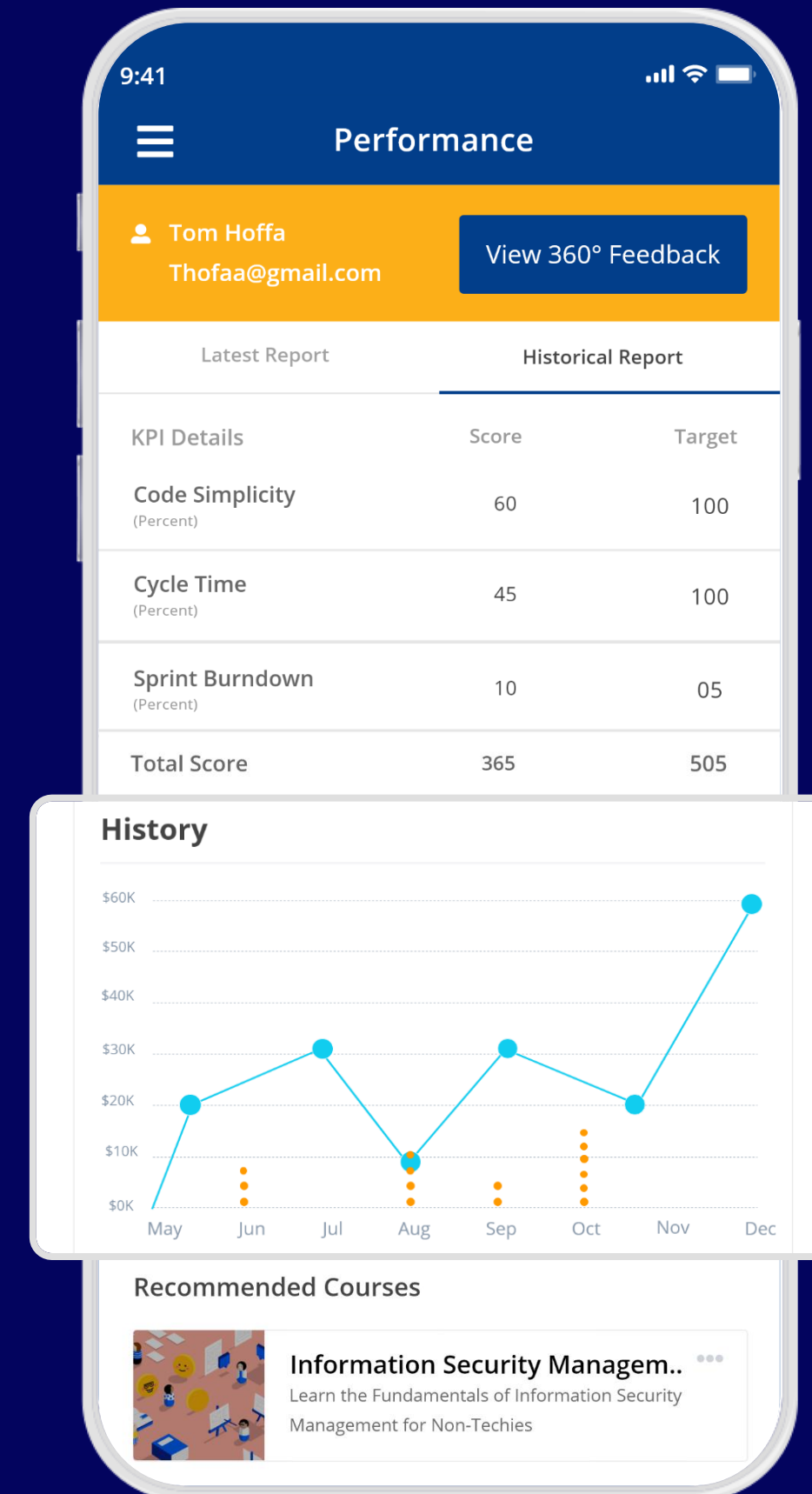
\*150+ Languages Available



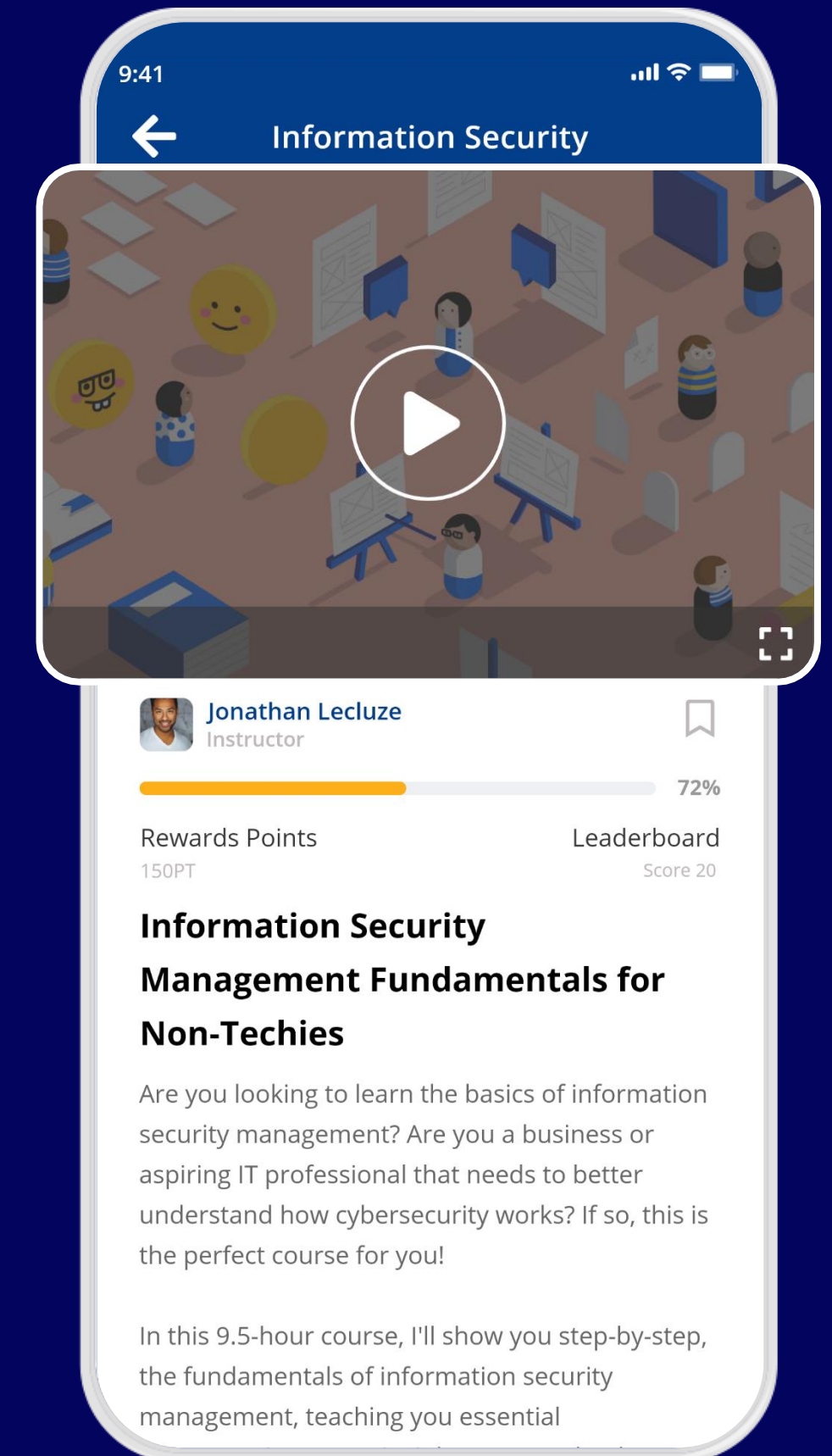
360° Feedback



Performance



Courses



Mobile App Screenshots



# Delivering real results

## Case Study: **Logistics Client**

### BEFORE

#### Performance

Performance data captured on MS Excel files only

#### Behavioral Data

Store-wide behavioral data tracked on Excel sheets only

#### Coaching

Only verbal feedback between line-manager and employee

#### Poor Engagement

No way to measure adoption across different stores

**35,000**

total users

Only **12% users** active each month



#### **In-app Performance**

Weekly performance tracking for personal employee scorecards

#### **Behavioral Scorecard**

Behavioral data analyzed to offer learning need analysis

#### **In-app Coaching**

Regular coaching discussions with employees for growth analysis

#### **Gamification**

Store-wise leaderboards for better employee engagement

**120,000**

total users

More than **94% users** active each month

### AFTER

# End-user testimonials



I learned the proper way to welcome customers and enhancing their experience

This is one of the best way to educate our self through the application, there is no need to attend or visit any office for the same

I learned the importance of welcoming the customer

## The 4 Pillars Of Employee Growth



### Measure

Track and analyze performance, behaviors, learning and employee growth to get x-ray vision into your workforce and maximize your return on investment



### Grow

Make coaching, mentorship, training, behavioral scorecards and assessments more enjoyable for talent with our intuitive and engaging interface so they return for more



### Repeat!

Convert repetitive administrative tasks into automated workflows and re-invest productivity savings back into your business so you can focus on results!

Keep up the good work and keep upgrading us on customer service.

We will apply in daily basis. This will also increase my NPS

10 out of 10... as it is in a simple way to make us understand